

2012-2013

International Business

LEVEL 4 ■ BOL ■ 3 YEARS ■ CREBO 90532 ■ HELENA STRAAT 11 (DEN HAAG)

The International Business School (IBS) is a high quality business school which focuses on Marketing and Communication. We offer outstanding vocational (practical) education for young people interested in a career in business. The courses, which are all taught in English by native speakers, are challenging, interesting and valuable. They equip students for employment within the private and public sectors, as well as giving a sound basis for starting a business. During the work placement period, students gain practical experience working as a trainee within an international environment.



Study program

The Business School specialises in marketing and communication. In your study you perform real life projects which are supported by a number of subjects. In your first 'general year', your projects focus on marketing, communication and events. Your second and third years are focused on marketing, your projects concern more in depth marketing issues. You will learn how to do market research, make marketing plans and promote products and services. You'll also run a small company in a team. Each year also has a work placement period in which you apply your knowledge and skills in a professional environment.

Entry requirements

- International General Certificate of Secondary Education (GCSE) or equivalent diploma
- vmbo-diploma, theoretical, mixed or practical route (economical sector). If other sector: maths, economics or second foreign language compulsory
- school transcript with proof of transfer from havo/vwo 3 to 4
- good command of English (CEF B1 or similar)

Necessary skills

- cooperation and perseverance
- customer orientation
- good people skills
- creativity and ability to improvise
- excellent English skills
- numerical skills

Further studies

Bachelor studies, in the Netherlands or internationally.

Areas of employment

Marketing or communication departments of various organisations, marketing consultancies, event organisers and many others.

Your study route: BOL

A 'BOL' education means studying at school five days a week. Your practical work experience will be completed during your company work placements. In exceptional cases, Mondriaan allows students a 'bye' on certain parts of the education. This depends on previous certificates and/or work experience.

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Register

You need to be sixteen years or older by July 31st 2011 to register. All students eighteen years or older, need to hand in an 'onderwijskaart' (you will receive this by post around May-June 2011 from the DUO - IB-groep). If you haven't received the 'onderwijskaart', please contact the administration office at the school a.s.a.p., because no 'onderwijskaart' means: no registration. You can only be admitted to school if all necessary documents (see registration form) have been submitted.

Educational agreement

You (or you legal representative) signs an educational agreement with Mondriaan. This agreement shows your rights and responsibilities. It deals for example with the educational program, the level and the duration of the program.

Work placements

During your work placement periods you gain practical work experience. You will put into practice what you have learned at school. The work placements are validated by a contract which both student and the company sign.

Costs

If you are eighteen or older, Dutch law states that you have to pay a tuition fee. For the school year 2011-2012 this was € 1.043,-. This will possibly be slightly higher next year. In addition, school fees of approximately 650 Euros and other costs such as books, tools, clothes, excursions, etc. must be considered. These costs vary per course. You will be informed about this when you start your course.

Study finance

If you are eighteen or older: you might be eligible for study finance. Check out the site of the DUO - IB-groep: www.ib-groep.nl or call 050 - 599 77 55.

Mondriaan Tourism & Leisure

Location:

Helenastraat 11
2595 HA The Hague
t 088 - 666 54 17
business@rocmondriaan.nl

Open House

dinsdag 31 januari 2012: 14.00 - 21.00 uur

Mondriaan-markets

Location: Leeghwaterplein 72, The Hague
dinsdag 4 oktober 2011: 16.00 - 20.00 uur
dinsdag 22 november 2011: 16.00 - 20.00 uur
dinsdag 20 maart 2012: 16.00 - 20.00 uur
dinsdag 22 mei 2012: 16.00 - 20.00 uur
dinsdag 19 juni 2012: 16.00 - 20.00 uur

Informal Open House

dinsdag 17 april 2012: 16.00 - 20.00 uur

Standard information

Mondriaan Loopbaancentrum
088 - 666 30 00
www.rocmondriaan.nl